

London Landlord Accreditation Scheme Newsletter

Edition 1
October 2003

Welcome Note

Welcome to the first edition of the London Landlord Accreditation Scheme (LLAS).

You have received this Newsletter because your contact details are held on our preliminary database. Hopefully you are one of the many people who have requested to be kept informed of developments and progress of the LLAS, but if you would prefer not to receive further copies and to be removed from the circulation list, please let us know. (Contact details are at the end of the Newsletter).

As you may already be aware, preparations for the scheme started earlier in the year, when Kylie Bain was appointed as the Project Officer at LB Camden. Kylie left the organisation in late August, and on 15th September the role was taken over, on a part time basis, by Barrie Trevena who has an environmental health background.

Priorities

The immediate priorities for the Project Officer and the Steering Group are:-

- To secure further support and funding for the scheme
- To identify any possible sponsorship opportunities
- To identify an appropriate training and development programme for delivery to landlords
- To prepare educational literature to complement the training programme
- To identify deliverable incentives which will be attractive to landlords and encourage them to join the scheme

- To select a suitable logo for the scheme
- To prepare pre-launch publicity

The Steering Group

Currently around 30 people have expressed an interest in working on the Steering Group. This is extremely encouraging, as there is a considerable amount of work to do over the next few months. All will be invited to the next meeting on 13th November 2003, 11.00am at Camden Town Hall.

Members include representatives of most London Boroughs, the main Landlord Associations and student accommodation organisations.

Agenda items will include:-

- The formation of sub-groups to progress each of the priorities listed in the section above
- Defining 'fit and proper person' in respect of the scheme
- Administrative procedures
- Certificate of Competence possibilities
- Selecting a logo from a final grouping being prepared following the recent 'straw poll'

The finalised agenda will be circulated soon.

Borough participation

Written confirmation of support has been received from 25 London Boroughs to date.

The map overleaf shows those Boroughs not yet 'signed up', but it is hoped that it will only be a matter of time before some degree of commitment is agreed for all Boroughs.

.....and second choice image 7:-



Discussions with Mari and Steven have since taken place, and they are hoping to produce 3 or 4 further designs in time for the next Steering Group meeting, based on a mixture of the best attributes of both of the winning images. Watch this space!

Feedback

The Project Officer and/or Steering Group would be pleased to receive feedback on any items or issues raised in this Newsletter or on any aspect of the London Landlord Accreditation Scheme.

Constructive criticism is welcomed on any aspect of the scheme, as it is important that we move forward confidently and with broad agreement amongst the partners.

If anyone has any suggestions regarding possible additional agenda items for the coming Steering Group meeting on 13th November, please forward them to Barrie Trevena as soon as possible.

Contact Details

Please note that the Project Officer, Barrie Trevena works part-time on the project and so is often not in the office at LB Camden. He is, however, contactable most times on his mobile phone.

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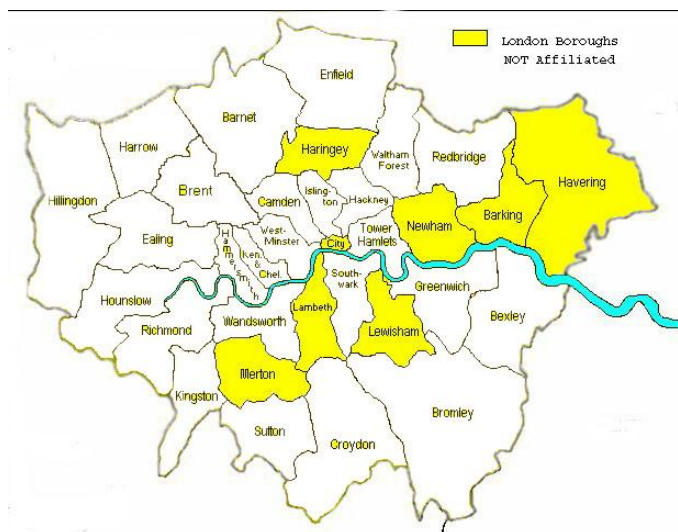
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It is known that some of these London Boroughs operate their own Landlord Accreditation Schemes. It should be stressed that the London-wide scheme will not affect in any way the property standards or any accreditation schemes operated by individual Boroughs – it is intended to be entirely complementary to them.

If any officer wishes to discuss the implications of participating, please contact Barrie Trevena by telephone or e-mail, details below.

Logo for Scheme

The recent 'straw poll' from a set of nine suggested designs provided (very kindly in their own time) by Mari Larsson and Steven Scott resulted in the first choice being image 9:-

